

Draft of the External Review (English)

External Review of the Educational and Creative Programme “Audiovisual Art and Production” Doctor of Arts (Third Level of Higher Education)

Kharkiv State Academy of Culture, Ukraine

The Educational and Creative Programme “Audiovisual Art and Production” implemented at the Kharkiv State Academy of Culture aims at training highly qualified specialists capable of solving complex artistic, research, and pedagogical tasks in the field of audiovisual media and creative industries.

The programme is designed for the third (educational-creative) level of higher education, leading to the degree of Doctor of Arts, and focuses on the development of advanced artistic practice combined with research and teaching competencies. The programme structure demonstrates a balanced integration of theoretical studies, artistic project development, and pedagogical training.

The curriculum reflects contemporary trends in audiovisual culture and media production. Particular attention is paid to:

- interdisciplinary approaches to audiovisual art and media studies;
- development of innovative creative projects as a form of research;
- project management and production practices in the audiovisual sector;
- pedagogical competencies necessary for teaching in higher education institutions;
- international collaboration and professional communication in the field of culture and creative industries.

The programme places strong emphasis on creative experimentation and artistic freedom, while also ensuring the development of analytical and methodological competencies required for research-based artistic practice. Students are encouraged to design and implement their own artistic projects, which culminate in the public presentation and defence of a creative project as a form of final attestation

The range of competencies and learning outcomes defined in the programme demonstrates a clear alignment with contemporary European approaches to doctoral-level artistic education. The programme also provides opportunities for

international academic mobility, participation in professional networks, and collaboration with practitioners in audiovisual media.

The programme's strengths include:

- integration of research, artistic production, and pedagogy;
- strong focus on innovation and creative industries;
- development of project-based and interdisciplinary competencies;
- opportunities for international collaboration;
- emphasis on academic integrity and professional ethics.

Overall, the Educational and Creative Programme "Audiovisual Art and Production" corresponds to current academic and professional standards in the field of audiovisual arts and media production and provides a solid framework for training highly qualified artists-researchers and educators.

The programme can be recommended for further implementation and development.

Reviewer

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