

Main academic disciplines:

- Social Communications
- Social Information Science
- Multimedia Technologies
- Information Analytics
- Intellectual Property
- Information Management
- Information Marketing
- Market of Information Products and Services
- Intelligent Information Systems
- Information Analysis and Consulting
- Information Law
- System of Electronic Libraries and Databases
- Library Automation System
- Media Library: Organization and Technology
- Public Relations in Library
- Managing Innovations in Libraries
- Expert Evaluation of Historical Records
- International cooperation in the LIS

Duration of study:

bachelor - 4 years

master - 1.5 years



The Kharkiv State Academy of Culture, Department of Information Science, Library Science and Archives offers international students full-time study form. You can study at the preparatory department, choose educational programme «Library Science and Information-analytical Activities» or pursue a PhD degree.

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**Kharkiv State Academy of Culture
Faculty of Social Communications
Department of Information Science,
Library Science and Archives**

Speciality

**«Information Science, Library Science
and Archives»**

Educational programme

**«Library Science and Information-
analytical Activities»**



Kharkiv State Academy of Culture invites to full-time training in 029 «Information Science, Library Science and Archives» speciality

Educational programme
«Library Science and Information-analytical Activities»

The subject area that Department of Information Science, Library Science and Archives of Kharkiv State Academy of Culture offers is Library and information science and analytical activities. High-quality professional training of information analysts, information managers and marketing specialists in Library field, as well in all kinds of economic, political, scientific, cultural fields is provided. The specialists who take the training are capable of providing information support in decision-making, creating information environment of an institution and its functioning in the market environment.

Students get the following skills:

- management of information resources;
- management of information flows in the electronic environment;
- formation of the system of information communications in an institution;
- analysis of the modern market of information products and services;
- mastering of modern marketing technologies;
- innovative changes introduction in document and information institutions' workflow: libraries, archives, scientific and technical information institutions;
- preservation and popularization of the cultural, scientific and digital heritage of society

Professional paths:

- information manager
- reference librarian
- information analyst
- content manager
- information agency marketing specialists
- publicist
- PR-technologist
- project manager
- internet marketing specialist
- knowledge manager
- digital curator

