MINISTRY OF CULTURE OF UKRAINE

KHARKIV STATE ACADEMY OF CULTURE

Faculty of Cultural Studies and Social Communications

Department of Cultural Studies and Museology

APPROVED
Dean of the Faculty of Cultural Studies
and Social Communications
Nataliia Korzhyk
August 28, 2026

COURSE PROGRAM OF THE ACADEMIC DISCIPLINE

“MUSEUMIZATION OF CULTURE”

Field of knowledge – B Culture, arts, and humanities

Specialty – B12 Cultural studies and museology

Level of higher education - second master's degree.

Kharkiv, 2026

Developer: Olha Birova, PhD in History, Associate Professor of the Department Cultural Studies and Museology

Language of instruction: English

The Course Program was approved at a meeting of the Department of Cultural Studies and Museology.

Minutes No. 1 dated August 26, 2026.

Head of the Department _____ Anatolii Shcherban
(Signature) (First Name and SURNAME)

The Course Program was approved at the meeting of the Faculty Council of Cultural Studies and Social Communications.

Minutes No. 1 dated January 28, 2026.

Head of the Faculty Council _____ Natalia KORZHYK
(Signature) (First Name and SURNAME)

Description of the Academic Discipline

<table>
<tr><th rowspan="2">Name of Indicators</th><th rowspan="2">Field of Knowledge, Study Program, Educational Qualification Level</th><th>Characteristics of the Academic Discipline</th></tr>
<tr><td>Full-time study</td></tr>
<tr><td>Number of Credits – 4</td><td>Field of Knowledge:
B Culture, arts, and humanities

(Code and Name)</td><td rowspan="2">Core Course</td></tr>
<tr><td rowspan="5">Total Number of Hours – 120</td><td rowspan="5">Specialty (Professional Focus):
B12 Cultural studies and museology</td></tr>
<tr><td>Year of Study:</td></tr>
<tr><td>1-й</td></tr>
<tr><td>Semester</td></tr>
<tr><td>2- d</td></tr>
<tr><td rowspan="11">Contact Hours (Lectures, Seminars, Practicals) – 40
Student Independent Work – 80</td><td rowspan="11">Educational and Qualification Level:
Master’s Degree</td><td>Lectures</td></tr>
<tr><td>20 hours</td></tr>
<tr><td>Seminars</td></tr>
<tr><td>10 год.</td></tr>
<tr><td>Practical Classes</td></tr>
<tr><td>10 hours</td></tr>
<tr><td>Independent Work</td></tr>
<tr><td>80 hours</td></tr>
<tr><td>Assessment Type</td></tr>
<tr><td>Credit</td></tr>
</table>

The ratio of contact hours to independent and individual work is:
Full-time study – 40/80

1. Aim and Objectives of the Academic Discipline

The academic discipline "Museumization of culture" belongs to the compulsory subjects of the master's level of training. It is designed to help the student achieve an understanding of the essence of the museumization of historical and cultural heritage, skills of scientific, practical and research work; to provide knowledge and understanding of the subject area and understanding of professional activities.

The purpose of studying the discipline is to study the peculiarities of the museumization of culture and life of the peoples of the world.

General and Professional Competencies Developed by the Discipline (according to the Educational and Professional Program)

General Competencies (GC)	**GC 6.** Ability to identify, formulate, and solve problems.
Specialized Competencies (SC)	**PC 1.** Ability to develop strategies for the development of museum and heritage protection activities. **PC 2.** Ability to carry out museification of objects of historical, cultural and natural heritage. **PC 5.** Ability to develop social awareness of the role of cultural heritage. **PC 7.** Ability to implement the latest museological and heritage protection practices in the national museum and heritage protection sector.

Program Learning Outcomes (according to the Educational and Professional Program)

Program Learning Outcomes	**PLO 1.** Understand the problems of preservation, interpretation, and use of historical and cultural heritage; evaluate and analyze the current state and key development trends of the museum and heritage protection sectors as a whole. **PLO 4.** Justify and create new and modernize existing expositions, exhibitions, excursion and tourist routes, etc . **PLO 7.** Know and apply modern technologies for the interpretation and actualization of historical, cultural, and natural heritage.

Assessment Criteria for Learning Outcomes. *Student knowledge is evaluated using a 100-point grading scale. The main criterion for successful completion of the academic discipline is achieving at least 80 points out of 100 across all types of work: passing the credit test, participating in lectures, completing practical assignments, and independent work.*
In the case of an exam, the passing threshold is 60 points.

Assessment Criteria for Learning Outcomes:

High level of course knowledge (90–100 points, A, Excellent)	Clarity, logic, structured presentation, neatness, completeness of materials, high quality of written presentation and methodological justification
Sufficiently high level of course knowledge (74–89 points, B–C, Good)	Disclosure of the main methodological aspects of the presented materials; minor violations of logical connections; minor inaccuracies in the analysis of materials and difficulties in their methodological justification
Average level of course knowledge (60–73 points, D–E, Satisfactory)	Formal nature of the presented materials, reflecting underdeveloped skills in methodological justification of the corresponding elements of the knowledge base; careless

	presentation of report components; low level of practical knowledge and skills
Unsatisfactory level with the possibility of retake (35–59 points, FX, Fail)	Formal nature of the presented materials; the presentation of practical assignments does not meet the requirements; content is not disclosed; practice materials are not provided
Unsatisfactory level requiring mandatory repetition of the course (0–34 points, F, Fail)	Practice materials not submitted

Means of Assessment and Demonstration of Learning Outcomes:

- Credit (Pass/Fail)
- Completion of practical and seminar assignments

Topic 1: Introduction.

Topic 2. Ukrainian ethnographic museums.

Topic 3: Topics of exposition in ethnographic museums.

Topic 4. Museumization of cultural heritage in Asian countries.

Topic 5. Museumization of the cultural heritage of Western Europe.

Topic 6. Museumization of the cultural heritage of Eastern Europe.

Topic 7. Features of cultural museumization in the USA and Australia.

2. Academic Discipline Program

Topic 1: Introduction. Basic Concepts and Terminology. Regional Features of Museums. Types of Cultural Heritage. Types of Museumization.

Topic 2: Ukrainian Ethnographic Museums
The development and purpose of ethnographic museums in Ukraine. Key examples of national and regional institutions, with a focus on the collection, preservation, and presentation of Ukrainian folk culture.

Topic 3: Themes of Expositions in Ethnographic Museums
Types of museum exhibitions. Principles of exhibition design in ethnographic museums. Common themes include traditional life, crafts, clothing, rituals, and folk art. Methods of presenting artifacts and interactive educational approaches are discussed.

Topic 4: Museumization of Cultural Heritage in Asian Countries
Museumization practices in Asia, particularly the preservation of tangible and intangible cultural heritage. Examples from Japan, China, and other countries are examined, as well as challenges and innovative approaches in museum practice.

Topic 5: Museumization of the Cultural Heritage of Western Europe
The historical development of museums in Western Europe. Analysis of key institutions and their contribution to cultural heritage preservation, as well as strategies for organizing exhibitions of art, architecture, and folk traditions.

Topic 6: Museumization of the Cultural Heritage of Eastern Europe
The development of museums in Eastern European countries, including Poland, the Czech

Republic, and others. The preservation of national and regional heritage, as well as contemporary trends and challenges, are discussed.

Topic 7: Features of Cultural Museumization in the USA and Australia
Museumization practices in the United States and Australia, with a focus on the integration of indigenous and colonial heritage. Innovative approaches to exhibitions and educational activities are highlighted, along with a comparative analysis of museumization strategies.

3. Structure of the Academic Discipline / Educational Component

List of Topics / Subtopics (or Modules)	Total Hours	Lectures	Practical Classes	Seminars	Independent Work
1	2	3	4	5	6
Topic 1: Introduction.	17	2		2	11
Topic 2. Ukrainian ethnographic museums.	17	2		2	11
Topic 3: Topics of exposition in ethnographic museums.	19	4	2		11
Topic 4. Museumization of cultural heritage in Asian countries.	21	4	2	2	11
Topic 5. Museumization of the cultural heritage of Western Europe.	21	4	2	2	11
Topic 6. Museumization of the cultural heritage of Eastern Europe.	17	2	2		11
Topic 7. Features of cultural museumization in the USA and Australia.	18	2	2	2	14
Total	**120**	**20**	**10**	**10**	**80**

4. Practical Class Topics

№	Topic Title	Hours
1.	Working with Ukrainian registries.	2
2.	Comparative analysis of museums in Asia and Europe.	2
3.	Interactive elements in museum exhibitions.	2
4.	Musealization of intangible cultural heritage. Choose a traditional ritual, holiday, or craft of a particular people and show how it can be “musealized” through an exhibition.	2
5.	Analysis of virtual exhibitions based on online resources.	2
	Total	10

5. Seminar Topics

№	Topic Title	Hours
1.	Methods of Musealization.	2
2.	Features of museumization of tangible and intangible cultural heritage.	2
3.	Case studies for discussion of various types of exhibitions in ethnographic museums.	2
4.	Museumization of culture in Asian countries.	2
5.	Features of museumization of historical and cultural heritage in Australia.	2
	Total	10

6. Independent Work

№	Topic Title	Hours
1	Features of museumization of tangible and intangible cultural heritage.	11
2	Case studies for discussion of various types of exhibitions in ethnographic museums.	11
3	Museumization of culture in Asian countries.	11
4	Museumization of tangible and intangible heritage in Europe.	11
5	Features of museumization of historical and cultural heritage in Australia.	11
6	Features of museumization of tangible and intangible cultural heritage.	11
7	Case studies for discussion of various types of exhibitions in ethnographic museums.	14
	Total	80

7. Teaching Methods

The following methods are used:

- Explanatory and illustrative method (demonstration of illustrations, visual support of lectures, practical and seminar classes through presentations, video fragments, and video lectures); - Reproductive method (introductory and thematic lectures);
- Problem-based teaching method (posing problem questions during lectures or problem tasks during practical classes, problem lectures, case studies);
- Partially exploratory method (assigning tasks to search for visual or factual material in class using smartphones);
- Problem (problem-search) method; verbal method; interactive methods (Socratic dialogue, PRES formula).

For independent work, the research method is also applied:

- preparation of a report/presentation (with or without slides);
- search for visual materials on the Internet related to the course topic, and posting visual materials in the electronic teaching and methodological complex or in the form of social media posts.

8. Forms of Ongoing and Final Assessment

№ з/п	**Type of Assessment**	**Assessment Methods**
1.	Ongoing Assessment	Practical Classes, Seminars
2.	Independent Work	Essays, Reports
3.	Final Assessment	Credit

Ongoing Assessment. Ongoing assessment is carried out during practical classes and aims to evaluate the student's level of preparation for completing specific tasks. The assessment of independent work and student participation is based on the following criteria:

1. understanding and level of mastery of the theory and methodology of the issues under consideration;
2. level of mastery of the factual material studied;
3. familiarity with the core and additional recommended literature;
4. ability to combine theory with practice when analyzing specific situations, solving tasks assigned for independent study, and tasks discussed in class;
5. logic, structure, and style of presenting material in written assignments and oral presentations, the ability to substantiate one's position, generalize information, and draw conclusions.

Final Assessment. Credit. Final assessment is conducted in the form of a credit test covering the theoretical component of the course. It is intended to evaluate learning outcomes upon completion of the discipline.

The course includes both individual and group work. Tasks specified in the syllabus must be completed on time and within the established deadlines. Academic integrity must be strictly observed when completing individual assignments. Presentations and reports must be original and authored by the student. Recognition (transfer) of previously obtained learning outcomes is carried out in accordance with established procedures.

Distribution of Points Awarded to Students

GRADING SCHEME FOR HIGHER EDUCATION STUDENTS								
T1	T2	T3	T4	T5	T 6	T7	Credit	Total
8	6	8	11	11	8	8	40	100

Indicative Point Allocation for Major Forms of Academic Activity:
Practical Classes: 5 sessions, 5 points each – 25 points total
Seminars: 10 sessions, 3 points each – 30 points total
Independent Work: 5 points
Non-formal Education: 3–5 points per activity
Maximum Points before Final Assessment: 60 points
Final Test: 40 points
Total: 100 points

NATIONAL AND ECTS GRADING SCALE

Total points for all types of academic activities	ECTS grade	National grade	
		for the exam, course project (work), practical training	for the credit
90 – 100	A	Excellent	Passed
82-89	B	Good	
74-81	C		
64-73	D	Satisfactory	
60-63	E		
35-59	FX	Unsatisfactory with the possibility of retake	Not passed with the possibility of retake

0-34	F	Unsatisfactory with mandatory re-study of the course	Not passed with mandatory re-study of the course

9. Educational and Methodological Support

Textbooks, lecture outlines, educational and methodological materials for the discipline, illustrative materials.

10. RECOMMENDED LITERATURE FOR THE COURSE

1. Gaidai O. M. (2021). Muzeeznavstvo : navch. posib [Museology: textbook]. Nikolaev: Publishing House of Petro Mohyla Black Sea National University, 212 p.

2. Lavrenko V. S. (2023). Praktichne muzeєznavstvo : navch. posib. [Practical museology: textbook]. Dnipro: Lira publ., 116 p.

3. Salata O.O. (2015). Osnovi muzeeznavstva: navchal'no-metodichnij posibnik [Foundations of Museology: Educational and Methodological Guide]. Vinnytsia: TOV Nilan-LTD Publ., 164 p.

4.Trigub V., Ivanchenko N. (2005). Muzei Kiivshchini, Chernigivshchini, Cherkashchini, Zhitomirshchini [Museums Of Kiev, Chernihiv, Cherkasy, Zhytomyr Regions]. Muzei Ukraïni – Museums Of Ukraine, vol. 3.