SYLLABUS OF THE EDUCATIONAL COURSE
MUSEUMIZATION OF CULTURE

Information about the Educational Program	
Name of the Educational Program (Educational Programs)	Cultural Studies and Museology
Field of Knowledge	B — Culture, Arts and Humanities
Specialty	B12 — Cultural Studies and Museology
Specialization	
Degree of Higher Education	Second (Master's)
Mode of Study	Full-time (on-campus)
Instructor Information	
Full Name	Olha Birova
Position	Associate Professor, Department of Cultural Studies and Museology
Academic Degree, Academic Title and/or Honorary Title	Candidate of Historical Sciences (PhD in History)
Instructor Profile	https://ic.ac.kharkov.ua/nauk_rob/naukometr/profile/b/birova11.pdf
e-mail	olha_birova@xdak.ukr.education
Information about the Educational Course	
Course Status (Compulsory/Elective)	Compulsory
Year of Study	1
Semester	2
Course Workload (ECTS Credits/Hours)	4 ECTS credits (120 hours) Contact Hours: 40 hours including: lectures – 20 hours

	seminars – 10 hours practical classes – 10 hours Independent Study: 80 hours
Language of Instruction	English
Prerequisites	Modern Technologies in Cultural Activities
Postrequisites	Cultural Industries: Current State and Development Trends
Course Description	The academic discipline “Museumization of culture” belongs to the compulsory subjects of the master's level of training. It is designed to help the student achieve an understanding of the essence of the museumization of historical and cultural heritage, skills of scientific, practical and research work; to provide knowledge and understanding of the subject area and understanding of professional activities.
Course Objective	**The purpose of studying** the discipline is to study the peculiarities of the museumization of culture and life of the peoples of the world.
General Competencies	**GC 6.** Ability to identify, formulate, and solve problems.
Special (Professional) Competencies	**PC 1.** Ability to develop strategies for the development of museum and heritage protection activities. **PC 2.** Ability to carry out museification of objects of historical, cultural and natural heritage. **PC 5.** Ability to develop social awareness of the role of cultural heritage. **PC 7.** Ability to implement the latest museological and heritage protection practices in the national museum and heritage protection sector.
Program Learning Outcomes	**PLO 1.** Understand the problems of preservation, interpretation, and use of historical and cultural heritage; evaluate and analyze the current state and key development trends of the museum and heritage protection sectors as a whole. **PLO 4.** Justify and create new and modernize existing expositions, exhibitions, excursion and tourist routes, etc . **PLO 7.** Know and apply modern technologies for the interpretation and actualization of historical, cultural, and natural heritage.
Thematic Content of the Educational Course	Topic 1: Introduction. Topic 2. Ukrainian ethnographic museums. Topic 3: Topics of exposition in ethnographic museums. Topic 4. Museumization of cultural heritage in Asian countries. Topic 5. Museumization of the cultural heritage of Western Europe. Topic 6. Museumization of the cultural heritage of Eastern Europe. Topic 7. Features of cultural museumization in the USA and Australia.
Types of Classes	Contact Hours: lectures, seminars, practical classes.

	Independent Study: independent work.
Teaching Methods	Verbal methods (problem-based lecture, lecture-discussion, lecture-presentation). Case study method**.** Independent work also involves the research method, including essay writing and searching for visual materials on the Internet related to the topics of the educational course.
Forms and Methods of Assessment	**Continuous assessment:** • participation in practical and seminar classes; • essay. Final assessment**:** • examination (in the form of a test).
Assessment System and Criteria	Assessment of students' learning outcomes is carried out using a 100-point scale and the ECTS grading scale in accordance with the Regulations on the Organization of the Educational Process. Assessment is based on a cumulative system. The maximum number of points for all forms of continuous assessment is 60**.** The maximum number of points for the final assessment is 40**.** The minimum total number of points required to receive a passing grade for the course is 60**.** Detailed assessment criteria for continuous and final assessment are provided in Appendix 1**.**
Specific Features and Policies of the Educational Course	The conditions for successful completion of the educational course "MUSEUMIZATION OF CULTURE" include: -systematic completion of assigned tasks; compliance with the Internal Regulations for Persons Pursuing Higher Education at Kharkiv State Academy of Culture (KhSAC): Internal Regulations; -compliance with the principles of academic integrity (information on academic integrity is available on the KhSAC website: Academic Integrity; KhSAC Academic Integrity Code: Academic Integrity Code); -prevention of and counteraction to bullying in accordance with the Regulations on the Policy for Prevention of and Counteraction to Bullying at KhSAC: Regulations on the Prevention of and Counteraction to Bullying; -resolution of conflict situations in accordance with the Regulations on the Policy and Procedures for Resolving Conflict Situations in the Educational Process at KhSAC: Regulations on the Policy and Procedures for Resolving Conflict Situations; -recognition of learning outcomes acquired through non-formal and/or informal education in accordance with the Regulations on the Procedure for Recognition of Learning Outcomes Acquired through Non-Formal and/or Informal Education at KhSAC: Regulations on Recognition of Learning Outcomes from Non-Formal and Informal Education

Rules for the Ethical Use of Artificial Intelligence	The principles of responsible and ethical use of artificial intelligence (AI) in the academic activities of participants in the educational process at Kharkiv State Academy of Culture (KhSAC) are defined in the Regulations on the Use of Artificial Intelligence Technologies in the Educational Process, Research and Artistic Activities of KhSAC: Regulations on the Use of Artificial Intelligence Technologies. During the course, AI may be used as an auxiliary resource for data analysis; conducting discussions; developing and discussing ideas; improving writing style and expanding vocabulary; automated checking of grammar, structure, and style of written work; creating multimedia materials (animations, videos, or interactive presentations); processing and translating materials in foreign languages; searching for relevant academic sources according to specified criteria; developing game scenarios that contribute to understanding different situations and developing strategic thinking; and other related activities. At the same time, assignments completed by students must be the result of their own original work. It is unacceptable to present AI-generated text or AI-paraphrased content from other sources as one's own work. Students are required to critically review, edit, and verify any AI-generated content before using it in academic work. Mechanical reproduction of generated text without critical analysis is unacceptable. Concealing the use of AI constitutes a violation of academic integrity. If AI is used in completing oral or written assignments, students are required to inform the instructor. When preparing written work, the author must disclose the use of AI in the text of the work (for example, in the Introduction**,** Methodology section, or at the end of a practical/self-study assignment) using the following wording: *"In preparing this work, the author used the artificial intelligence tool [name, version] (date accessed: [date]) for [purpose: grammatical editing of the text / source organization / other]. The main content of the work, including the analysis, interpretation of data, and conclusions, is the result of the author's independent intellectual work. The author has reviewed and verified all materials obtained with the assistance of AI."* The use of AI is not permitted when completing tests**.**
Recommended Sources	1. Gaidai O. M. (2021). Muzeeznavstvo : navch. posib [Museology: textbook]. Nikolaev: Publishing House of Petro Mohyla Black Sea National University, 212 p. 2. Lavrenko V. S. (2023). Praktichne muzeєznavstvo : navch. posib. [Practical museology: textbook]. Dnipro: Lira publ., 116 p. 3. Salata O.O. (2015). Osnovi muzeeznavstva: navchal'no-metodichnij posibnik [Foundations of Museology: Educational and Methodological Guide]. Vinnytsia: TOV Nilan-LTD Publ., 164 p. 4.Trigub V., Ivanchenko N. (2005). Muzei Kiivshchini, Chernigivshchini, Cherkashchini, Zhitomirshchini [Museums Of

	Kiev, Chernihiv, Cherkasy, Zhytomyr Regions]. Muzei Ukraïni – Museums Of Ukraine, vol. 3.

The syllabus has been developed in accordance with the Course Syllabus of the educational course "MUSEUMIZATION OF CULTURE", approved by the Department of Cultural Studies and Museology of Kharkiv State Academy of Culture on August 26, 2026, Minutes No. 1.

The syllabus was approved at a meeting of the Academic Council of the Faculty of Cultural Studies and Social Communications.
Minutes No. 1 dated August 28, 2026.

Appendix 1

Assessment Criteria for Learning Outcomes in the Educational Course "MUSEUMIZATION OF CULTURE"

Assessment of students' learning achievements in the educational course is carried out using a cumulative system. The final grade is the sum of the points earned by the student based on the results of continuous and final assessment.

Continuous Assessment

For full-time study, the forms of continuous assessment include:

- Participation in practical classes (oral presentation, presentation with visual materials, practical demonstration, participation in discussions and debates) – 5 practical classes × 5 points = 25 points;
- Participation in seminar classes (participation in discussions, oral presentation) – 10 seminar classes × 3 points = 30 points;
- Independent work – 5 points.

Performance in Practical Classes

The maximum score is 5 points.

Assessment criteria:

- oral presentation and/or practical demonstration – up to 5 points;
- participation in discussions – up to 4 points;
- demonstration of the student's own work – up to 5 points;
- completion of the task without an oral presentation – up to 3 points;

- well-grounded answers to clarifying questions related to the topic of the presentation – **1 point.**

Performance in Seminar Classes

The maximum score is 3 points.

Assessment criteria:

- oral presentation – up to 3 points;
- participation in discussions during the seminar – up to 1 point;
- presentation of visual materials – up to 3 points.

Independent Work

Essay – 5 points.

Assessment criteria for independent work:

1. Relevance of the content to the selected topic – 1 point;
2. Logical and coherent presentation of the content – 1 point;
3. Completeness of coverage of the selected topic – 2 points;
4. Presence of the author's own conclusions – 1 point.

Final Assessment

The final assessment (examination) in the educational course "MUSEUMIZATION OF CULTURE" consists of 20 questions, each with one correct answer.

The maximum score for the test is 40 points.